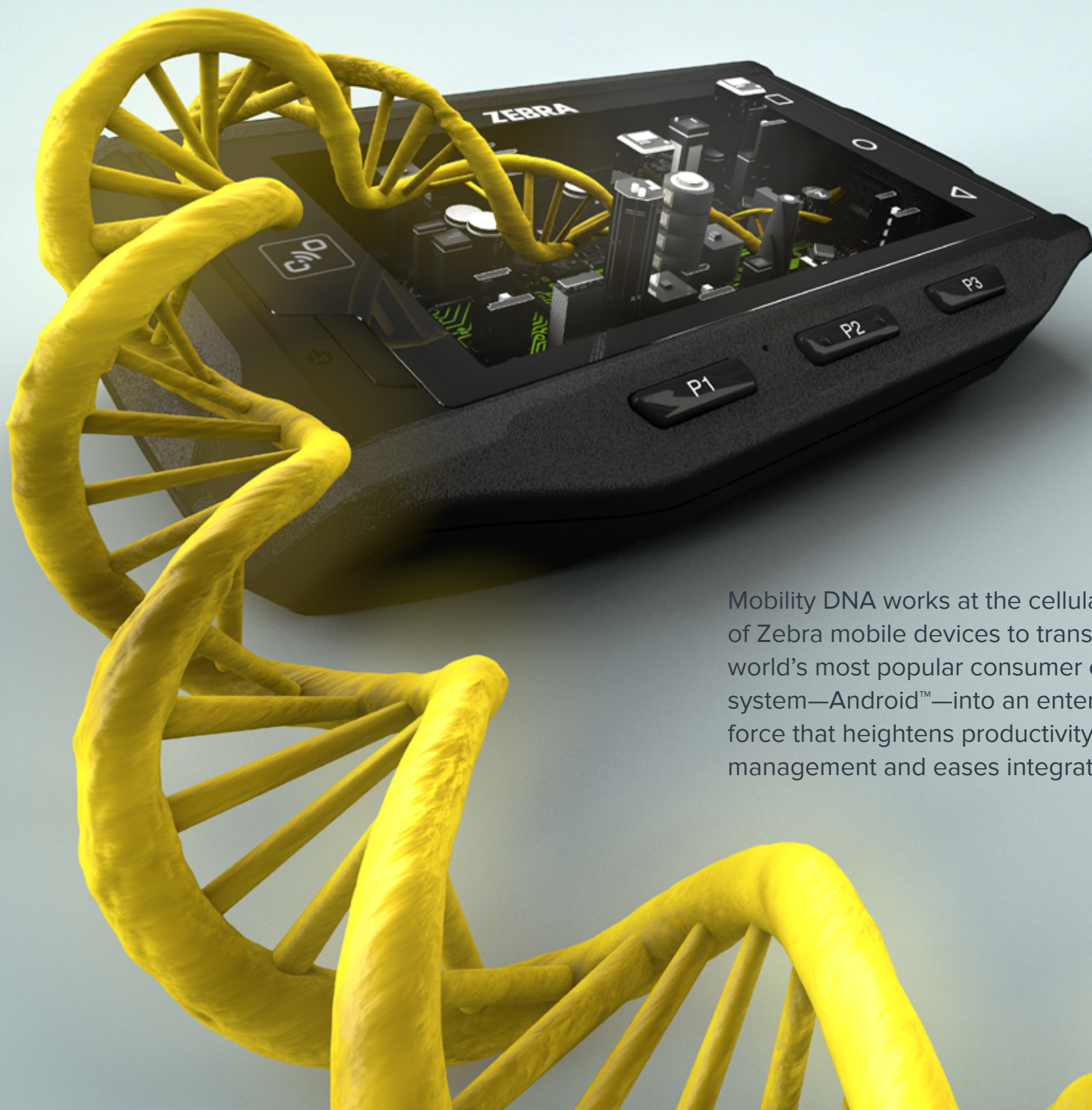




# ZEBRA'S **MOBILITY DNA**

The Genetic Code Engineered to Alleviate Enterprise Mobility Pain



Mobility DNA works at the cellular level of Zebra mobile devices to transform the world's most popular consumer operating system—Android™—into an enterprise-ready force that heightens productivity, simplifies management and eases integration.



# THE ANATOMY OF MOBILITY DNA

It takes more than hardware to make your business run. It takes **an entire software ecosystem** formulated for your workforce, managers, IT staff and developers. Starting with superior technology genes, Mobility DNA evolves a new, more highly **advanced species of enterprise mobility**.



AN ENTERPRISE  
CLASS SOFTWARE  
ECOSYSTEM



## BUSINESS TOOLS

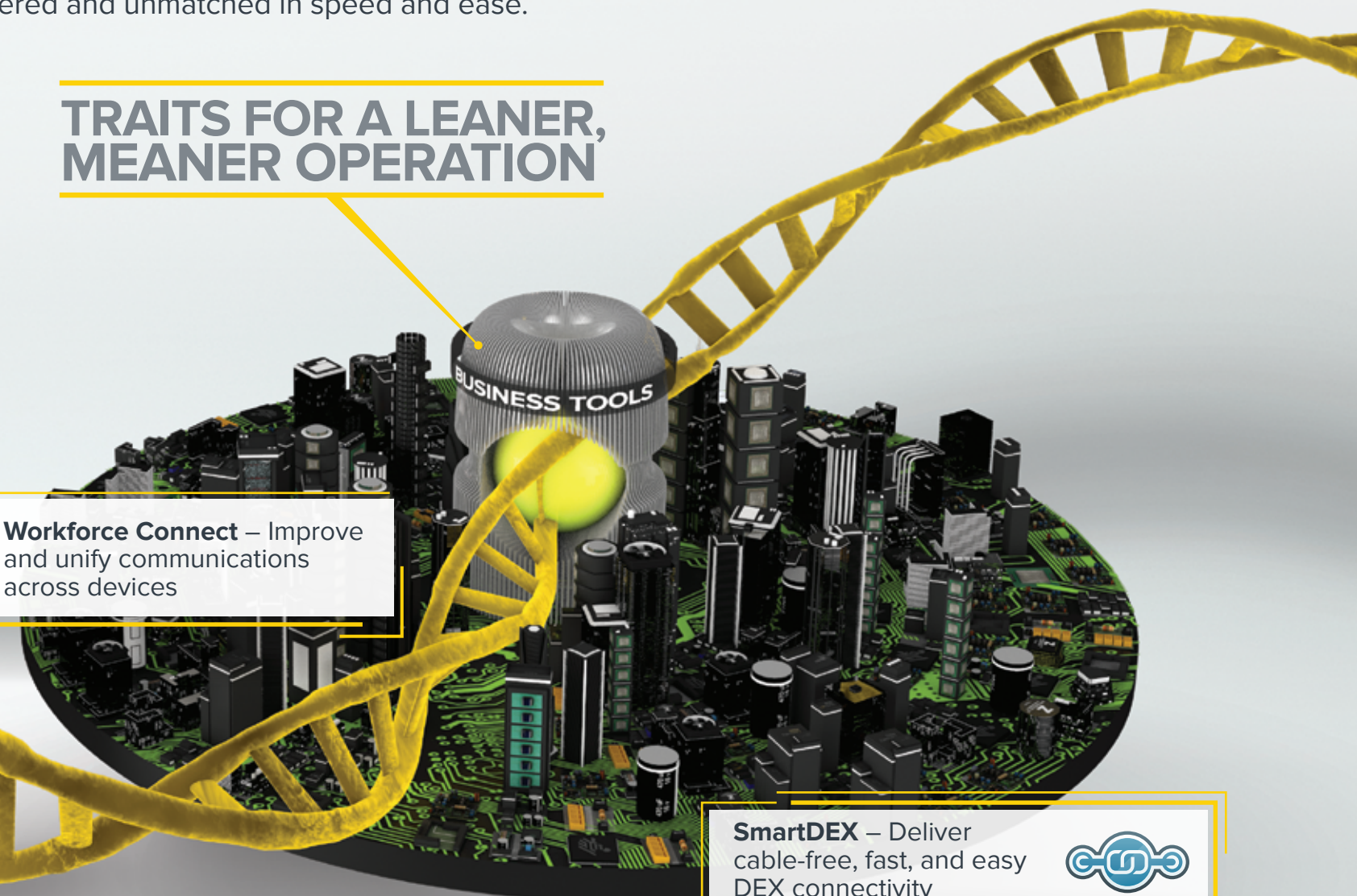
### DISTINCT LICENSED SOLUTIONS FOR **ENTERPRISE DOMINANCE**

In business, the survival of the fittest depends in part on your ability to maximize every resource. Mobility DNA's unique software solutions give you the power to **break free from inefficiencies and transform your operations**. Your workforce communicates as one; tasks get done at a rapid pace and connectivity becomes untethered and unmatched in speed and ease.

### TRAITS FOR A LEANER, MEANER OPERATION



**Workforce Connect** – Improve and unify communications across devices



**SmartDEX** – Deliver cable-free, fast, and easy DEX connectivity





## PRODUCTIVITY TOOLS

# A SEQUENCE TO INCREASE EFFICIENCY

Mobile computers with Mobility DNA are genetically superior, as they embody **enterprise characteristics** customized to make jobs easier and tasks faster to accomplish. Built on the **user-friendly Android interface**, Mobility DNA shortens the learning curve and lengthens efficiency and productivity.



## THE SUPER POWER TO WORK FASTER, SMARTER



**SimulScan** – Capture multiple barcodes, text fields, images and more with the press of a button



**All-Touch Terminal Emulation** – Convert legacy green screens into an all-touch modern user experience



**Swipe Assist** – Create a virtual data capture button on our mobile device screens

**DataWedge** – Send scanned data to any running app



**Enterprise Keyboard** – Enable fast, accurate alphanumeric entry purposely designed for enterprise



**PowerPrecision** – Keep mobile computers powered with software tools and intelligent batteries







**StageNow** – Quickly stage Android devices with a barcode scan or an NFC tag tap



**Enterprise Home Screen** – Create single-purpose devices and control which apps are available to users



**EMM Tool Kit** – Develop configuration and management features on Zebra mobile devices



**PowerPrecision Console**

Ensure device uptime by easily identifying and removing aging batteries from your battery pool



**Device Diagnostics**

Diagnose common mobile computer problems for immediate resolution



**LifeGuard for Android**

Continue security support for Android OS up to 10 years



**WorryFree WiFi**

Ensure network connectivity for seamless coverage over the entire workspace



**Device Tracker**

Tracks and detects your missing Zebra mobile devices within a particular zone or facility

## MANAGEMENT TOOLS

# THE FUSION OF SIMPLICITY AND MANAGEMENT

No other species of mobile computers pairs simplicity and device management like Mobility DNA. Regain control of your mobile platform through **superior security, greater access, centralized management, and real-time visibility.** The result is better deployment management and faster troubleshooting for optimal uptime.

**MINIMUM EFFORT.  
MAXIMUM CONTROL.**



## DEVELOPMENT TOOLS

# SEAMLESS INTEGRATION STARTS WITH A BETTER GENE POOL

Mobility DNA contains the code to **faster, smarter, easier enterprise, mobile app development**. Timelines are shortened, and confidence extended as rollouts run smoothly and OS migration integrates seamlessly into new and legacy infrastructures.



**Android EMDK** – Use APIs and sample code to take full advantage of our Android devices



**Xamarin EMDK** – Create enterprise apps without consumer Android constraints



**Enterprise Browser** – Build feature-rich web apps that integrate seamlessly into our mobile computers



**Mobility Extensions (Mx)**  
Harden Android OS with enterprise security and control

**FASTER, EASIER  
DEVELOPMENT &  
DEPLOYMENT**





NOW, MOBILE COMPUTERS  
ARE REALLY READY  
TO GO TO WORK.

## EXPERIENCE A NEW BREED OF **ENTERPRISE MOBILITY**

Mobility DNA bonds advanced enterprise traits with the consumer Android operating system – creating an entirely new animal. A descendent of the world's most popular operating system, **it's extremely friendly, yet all business at its core.** A hardened set of business-critical features lockout security risks and lockdown control. Such superior capabilities accelerate ROI, extend investments and propel productivity forward.  
**Now, mobile computers are really ready to go to work.**







**DISCOVER THE ENTERPRISE CHARACTERISTICS OF MOBILITY DNA.**

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