



CS3000 SERIES

1D LASER SCANNING DEVICE

KEY MESSAGES

Flexible mobile 1D laser scanner

A mobile bar code scanner with two modes of operation: batch for uploading data to a host at a later time or real-time capture and transmission to a host application via a wireless Bluetooth connection to smartphones, PDAs and laptops

Long battery life

A 24-hour batch/12-hour Bluetooth mode battery life insures well over single shift scanning performance on a charge

Simple two button design

Easy to hold and use — almost no training required

Small and lightweight

Fits in a pocket or on a neck lanyard and weighs only 2.45 oz./70 gm

Easy to integrate with a host device

Batch USB connectivity or wireless Bluetooth enables compatibility with virtually any host device

512 MB non-volatile memory

Provides the capacity to store over a million scans and ensures the data is retained — ideal for virtually any batch operation

Enable anywhere anytime cost-effective mobile 1D laser scanning

The innovative Zebra CS3000 Series enables enterprises to easily implement 1D laser scanning where either mobility or the cost and size of a traditional scanning device is an inhibitor. The tiny device is affordably priced and fits in a pocket or on a lanyard. The CS3000 can be utilized in standalone mode for the batch scanning of bar codes, while the CS3070 offers batch mode as well as real-time bar code data transmission to a host application via a wireless Bluetooth® connection to smartphones, laptops and more. Managing the data in batch mode is easy. Once connected to a host, the batch data can be configured for automatic transfer to an application. Since captured scans are placed in a user-definable standard ASCII file type, the information can be easily utilized to populate order forms, spreadsheets and inventory lists. The results are a new level of affordability for 1D scanning — and the ability to streamline, error proof and simplify more business processes.

VALUE PROPOSITION

Brings a new level of affordability to mobile 1D scanning

- With its low price point, the CS3000 Series expands mobile scan capability to a broader audience. Employees in the field have access to the technology they need at a cost-effective price point for their company.

Improves worker productivity with a minimal investment

- The CS3000 Series features high performance Zebra scanning technology, enabling workers of all experience levels to easily capture bar codes on the first attempt.
- By extending bar code scanning to more worker types and business processes, the CS3000 Series reduces the administrative burden of paper forms and documentation — ensuring that workers can get more done in a day.

Reduces the complexity of data capture

- The CS3000 Series seamlessly fits into any existing workflow. With both Bluetooth real-time transfer (CS3070) and batch mode, customers can choose where, when and how information is downloaded and retrieved.
 - In Bluetooth mode, the CS3070 works with smartphones and consumer-grade PDAs that may already be deployed within your customer's mobile workforce.
 - In batch mode, the CS3000 can store over 1 million time date stamped bar codes in addition to having a 24 hour battery life.

SNAPSHOT

CS3000 SERIES: FOR INTERNAL USE ONLY – NOT FOR GENERAL DISTRIBUTION

Superior scanning performance

Easy and intuitive to use — just point, click and scan; enables easy capture of even dirty, damaged and poor quality bar codes

Enterprise durability: 4 ft./1.2 m drop specification; 250 tumbles (500 drops) @ 1.64 ft./0.5 m; IP40 sealing

Ensures reliable operation despite the inevitable drops and bumps in real world use

APPLICATIONS Supply Chain

Proof of Delivery (PoD);
Customer Managed Inventory (CMI)

Facilities Management

Inspections; Asset Tracking

Field Sales

Merchandising; Account Management; Delivery

Retail

Inventory; Gift Registry

COMPETITIVE ADVANTAGES

FEATURE	ZEBRA CS3000 SERIES	OPTICON OPN 2002	MICROVISION ROV	INTERMEC SF51
Storage Capacity	Bluetooth – Class 2 – 10m	Bluetooth Class 2 – 10m	Bluetooth Class 2 – 10m	Bluetooth Class 1 - 100m
Storage Capacity	Batch = over 1 million scans	Batch = 20,000 scans	Up to 4,000 UPC bar codes	No data available
Software Required	No SDK required – Easy application integration using industry standards	Software required	Software required	Software required
Battery Type	Onboard rechargeable Lithium-ion battery	Internal Lithium-ion rechargeable battery	NiMH or AAA rechargeable batteries	Lithium-ion
Battery Life	Bluetooth = 12 hours (4,250 scans) Batch = 24 hours (8,500 scans)	7 hours	No data available	15 hours
Drop spec	4 feet (1.2m) to tile linoleum over concrete 6 drops per 6 sides	No data available	No data available	6 feet to concrete (26 times)
Real Time Clock/ Timestamp	Yes – Batch model only	Yes	No data available	No data available
Warranty	12 months	No data available	No data available	12 months
Price	Batch \$280 / BT \$330	\$314	\$260	\$589
IP Rating	IP40	IP42	No data available	IP52

ENTERPRISE MOBILITY SERVICES

The following Enterprise Mobility Services are available to keep the CS3000 series operating at peak performance throughout its lifecycle.

SERVICE	TIME OF PURCHASE	LENGTH OF COVERAGE	PART NUMBER
Service from the Start Advance Exchange Support	Up front with the hardware (prepaid) or within 30 days thereafter	Three years	SXB-CS30X0-30
Advance Exchange Support	Any time	One year	AXB-CS30X0-10
Service Center Support — Bronze	Up front with the hardware (prepaid) or within 30 days thereafter	One year	SCB-CS30X0-10
Enterprise Mobility Software Support	Any time	One Year Three years	SWS-EMTS-10 SWS-EMTS-30

NOTE: Please refer to Solution Builder for the most up-to-date information, including global pricing.

Sell Service from the Start Advance Exchange Support up front with every CS3000 Series

- Selling service upfront provides more value to the customer, is much easier and results in a higher success rate than just selling the hardware
- Service from the Start Advance Exchange Support is a multi-year prepaid program that:
 - Provides fast response time with next-business-day delivery of replacement scanners
 - Includes Comprehensive Coverage for no additional charge
 - Covers normal wear and tear, along with internal and external components damaged through accidental breakage — significantly reducing customers' unforeseen repair expenses
 - Entitles customers to the technical software support and software downloads they need to help keep their devices operating at peak performance levels



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