

Wedderburn®

Do More.



Touch Screen Weigh Labeller

SM-5300B



Touch Screen Weigh Labeller

Model : SM5300B

The SM5300B intelligent retail scales with easy to use colour touch screen for operator efficiency and colour customer facing display for superior advertising and instore messages. These price computing, label printing scales are NMI approved for trade use which will add a smart dimension to any food retail operation in Australia.

The SM5300B is an attractive intelligent weigh labeller which connects to electronic InfoTag and e.Labels for seamless price updates with minimum human intervention.

InfoTag Electronic Signage

▲For seamless display of in-store updates

Promotional messages, product information and pricing can be displayed on the InfoTag through easy connection with the SM5300B via a wireless base station.



Interactive Customer Display

▲For effective in-store advertisements

The SM5300B models comes with a 7" WVGA customer facing display capable for effective in-store advertising to boost sales.



FEATURES

SM5300BCS15S

- NMI approved for trade use
- 7" colour customer display for in-store value added advertising
- front loading cassette makes label roll changes easier
- fast customer service
- multiple scales can be linked together
- can print prepack labels including nutrition information
- range of label sizes, including unique dual label function
- ethernet interface
- low ongoing ownership cost
- full colour media display
- remote diagnostic and troubleshooting
- label printing can include imagery

OPTIONS

- wireless comms interface
- barcode scanner
- back office software
- electronic product info tags
- cash drawer for ECR operation



Touch Screen Weigh Labeller

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Trade approved intelligent retail scales with linerless functionality that reduces waste, downtime and improve productivity. These price computing, label printing scales will add a smart dimension to any food retail operation in Australia.

Featuring Linerless Labelling

A new dimension for backroom operations.

Eliminate liner waste, increase flexibility and profit

▲ No more wasted white space on big labels

The auto-label-sizing feature eliminates unused space on the label and automatically adjusts the label size. This reduces the label cost and makes labels more attractive.

▲ Increased flexibility in label format

The auto-cut feature cuts from a continuous strip of linerless labels every time a label is printed. Variable label layouts and sizes can be printed from a single cut.

▲ No more label lining to dispose of

The elimination of backing paper for labels means no liner to dispose of which improves your environmental footprint.



Smart Scale Management and Remote Diagnostic

▲ For time saving troubleshooting and scale management

Our scale management application makes it easy to manage Price Look-Up (PLU) data and preset key allocation from a centralised location. It reduces the time spent to check individual scale status as any update is just a few clicks away.

Remote diagnostic and troubleshooting capabilities allow users to monitor scale performance remotely without compromising the down time by sending technician to site. This in turn translates to time and cost saving to the customer.

FEATURES

SM5300BCS15L

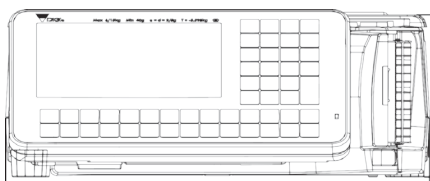
- 7 inch colour operator touch screen display
- interactive 7 inch colour customer display
- 56mm wide printing at 200dpi
- linerless with auto-cutter
- remote diagnostic function
- traceability, security & networking capabilities

customer facing colour display

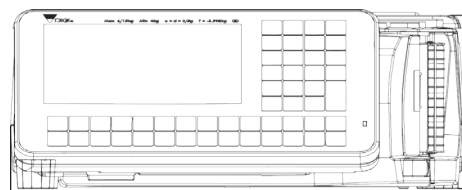




Back View



Front View



Side View

SPECIFICATIONS & DIMENSIONS

Capacity:	6 / 15kg x 2 / 5 g (multi-interval)	
Dimension (mm):	360 (W) x 500 (D) x 542 (H)	
Display Panel:	7 inch WVGA with touch	
Number of keys:	28 preset keys/23 alphanumeric function keys	
Label/Receipt:		
Model	SM5300BCS15S	SM5300BCS15L
Type	liner	linerless
Roll diameter	125mm	105mm
Paper width	60mm	56mm
Print resolution	200dpi	200dpi
Power Source:	Single Phase, 220 – 240VAC, 50Hz, 1.5kw	
Operating temp:	-10 °C to +40 °C	
Standard interface:	ethernet	
Net weight:	11.8kg	