



>> Identify it  
>> Use it  
>> Trust it

NiceLabel



the professional  
labeling software

# >> Label printing is an integral part of a company's operations



*Items must be marked for tracking within production, the warehouse, shipping and logistics or other operations. As just-in-time production is taking place and the supply chain gets tighter, label production becomes a critical task. Labels that were once prepared in advance must now be printed on-demand in different environments. Label data is usually defined at print time or retrieved from the back office enterprise information system.*

## > Problems with corrupt or missing labels can stop a production line without warning

This can result in major losses in business, time and money. Because of this fact, label printing should be quick to deploy, simple to use and reliable in operation.

## > Your success depends on a solution you can trust

**NiceLabel** is a family of professional labeling software products that provides for a complete bar code printing solution to desktop, enterprise and mobile users.

**NiceLabel** has been providing efficient and innovative label printing solutions to users in retail, logistics, chemical, automotive and other industries for years. Today, **NiceLabel** is the most advanced labeling software available and is the logical choice to meet any label design and printing requirement – with or without operator intervention.

# »» Benefits of the most advanced labeling software available



## ➤ **Straightforward label design and printing without the additional learning curve**

- Modern, intuitive fully Windows compliant user interface
- Plenty of Wizards available to make label design quick and easy
- Unique custom data-entry application generator and designer

## ➤ **Efficient and scalable solutions for desktop, enterprise or mobile bar code labeling applications**

- Wealth of advanced label design options and powerful tools
- Fully compliant to all bar code, database and graphics standards
- Rich data retrieving and processing features
- Support for all Windows printers, plus high performance thermal transfer printing
- Unmatched range of integration and connectivity features
- Wide set of modules and editions available
- Windows CE/Pocket PC and Linux editions

## ➤ **Reliable and up-to-date software is the best-suited solution for your labeling needs**

- Over a decade of labeling experience
- Certified by Microsoft for Windows compliance many times over
- Comprehensive on-line help and sample collection
- Prompt support and solution consulting at hand



# >> How NiceLabel works

## > No label design limitations

Any type of label template layout can be designed by combining text, paragraph, bar code and graphic fields with fixed or variable values. Data validation, linked fields or even Visual Basic Scripting are just a few of the many specialized data-processing features available that allow you to perform completely **customized label data control**. NiceLabel has leading support for all of the latest Automatic Identification standards, multiple options for bar code symbologies and other advanced features.



With NiceLabel, you are covered for any industry-specific compliance label printing requirement.

## > Advanced database connectivity from multiple sources

A user friendly Database Wizard, built-in query builder and even a custom SQL scripting are available to retrieve data from any type of database, enterprise or local. Whether the database is a plain ASCII text file, Excel spreadsheet or enterprise database (like Oracle or SQL Server), there are **no limitations to connectivity options**. Furthermore, NiceData — a powerful database manager— allows you to manage all of your database tables within the NiceLabel product.

## > Optimal printing on any thermal printer

Label production with NiceLabel can be performed using one or more printers, either local or network connected. Although any printer with a Windows driver can be used, specially developed NiceDrivers are optimized for **high-quality, speed-efficient printing** on industrial label printers. To increase printing performance on graphic intensive labels, you can use NiceMemMaster — font and graphics download utility.

## > Label printing in your own way

Label printing operators often stumble through the navigation of an over-featured user interface, which increases the frequency of errors when printing labels. This is where NiceForm—a unique application generator of customized data entry forms—steps into action. Simplicity and speed of creation (requires no previous programming knowledge!) that includes advanced features such as data validation control, database connectivity, label preview and linked multiple form applications. Generated forms are used as stand-alone Windows applications and require **no additional training to master**.



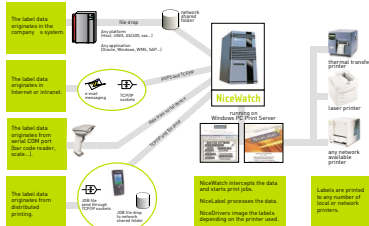
Label printing is at its easiest and most reliable when using solution that is completely customized to your own needs!

## Integration in ERP, WMS and Other Information Systems

There are numerous ways to completely control the label printing process from your own software applications.

Using NiceLabel as a print-engine running in the background, application developers can "call" NiceLabel through a rich ActiveX programming interface. You can even print labels directly from your SAP R/3 system utilizing NiceLabel only as a label design tool and printing without need for a middle-ware solution.

### NiceWatch Workflow



NiceWatch provides an affordable middle-ware solution when

**automated printing** is required in a multi-operating system network or complex application environments.

NiceWatch can monitor and detect **data in many different formats** to trigger the start of label production, without operator intervention. One of the most standard scenarios involves writing data or command files from an ERP system to a shared network drive. Even with all of the rich functionality, deployment is done in a **quick and easy manner**, requiring no extensive knowledge or training!

## Mobile Wireless Label Printing

NiceLabel offers **Pocket NiceLabel**, a truly unique **mobile wireless label printing** solution for Windows CE and Pocket PC mobile devices. Label templates can be designed on the Windows computer and the entire template, complete with database, can be easily synchronized to the mobile device. In addition, custom applications can be created for the mobile device as well. Applications that once were created by a software developer can now be **created by anybody** in a drag-and-drop environment – **no programming knowledge required!**

Once the application resides on the mobile device, the print job can be **routed to a thermal label printer** via a serial port on the device, an Infrared (IR) port, direct TCP/IP port, Bluetooth virtual port or in combination with the **NiceWatch** centralized print server for a truly mobile **distributed printing** application.



## Non-Windows and Stand-Alone Label Printing

NiceLabel software is not limited to Windows systems only. Bar code labels can be also printed directly from the industrial printers capable of a **stand-alone operation**; a special **smart keyboard** (designed to store label templates and enable data prompting) or utilizing a complete **Linux-based printing** solution.

# NiceLabel features

|                                                                                                                       | NiceLabel Editions: | EXPRESS | PRO | SUITE |
|-----------------------------------------------------------------------------------------------------------------------|---------------------|---------|-----|-------|
| <b>GENERAL</b>                                                                                                        |                     |         |     |       |
| Certified for operation on Windows 95, 98, NT, ME, 2000 and XP                                                        |                     | •       | •   | •     |
| Multi-lingual user interface and label design                                                                         |                     | •       | •   | •     |
| Up-to-date user interface with capable label design Wizards and tools                                                 |                     | •       | •   | •     |
| Completely Wizard driven label design environment                                                                     |                     | •       | •   | •     |
| True Print Preview saving time, labels and money                                                                      |                     | •       | •   | •     |
| Advanced label design elements and tools (paragraph text with best fit option, Rich Text Formatting, Label Inspector) |                     | •       | •   | •     |
| Printing to all Windows printers, plus high performance thermal transfer printing (NiceDrivers)                       |                     | •       | •   | •     |
| All standard graphics files and elements supported (JPG, WMF, GIF, BMP...)                                            |                     | •       | •   | •     |
| Clipart gallery and fonts with industry commonly used symbols                                                         |                     | •       | •   | •     |
| User log in protection, log file of printed labels                                                                    |                     | •       | •   | •     |
| <b>DATA HANDLING AND PROCESSING</b>                                                                                   |                     |         |     |       |
| Prompted fields with data validation                                                                                  |                     | limited | •   | •     |
| Serialization with custom base, roll over and increment control                                                       |                     | limited | •   | •     |
| Date and time fields with selectable format                                                                           |                     | •       | •   | •     |
| Linked fields, Visual Basic Scripting for advanced data processing                                                    |                     | •       | •   | •     |
| <b>BAR CODE AND RF ID SUPPORT</b>                                                                                     |                     |         |     |       |
| All industry standard linear, 2-D and EAN.UCC 128 bar code types                                                      |                     | •       | •   | •     |
| Advanced AI standard support (FACT, HIBC, Transfer Syntax...) and bar code compliance proofing                        |                     | •       | •   | •     |
| RFID smart label support                                                                                              |                     | •       | •   | •     |
| <b>DATABASE SUPPORT</b>                                                                                               |                     |         |     |       |
| Import text, paragraph, bar code and graphics fields from database                                                    |                     | limited | •   | •     |
| Native text (ASCII) file support                                                                                      |                     | •       | •   | •     |
| Support for all database types through BDE, ODBC or OLE DB drivers                                                    |                     | •       | •   | •     |
| Wide range of record selection possibilities                                                                          |                     | •       | •   | •     |
| Multiple database connections, built-in query builder and custom SQL scripting                                        |                     | •       | •   | •     |
| NiceData - Full-featured database manager                                                                             |                     | •       | •   | •     |
| <b>INTEGRATION, ERP &amp; WMS CONNECTIVITY</b>                                                                        |                     |         |     |       |
| Internal command language (job files, command line options, DDE)                                                      |                     | •       | •   | •     |
| ActiveX programming interface                                                                                         |                     | •       | •   | •     |
| Label layout export to SAP R/3 (SAPscript ITF Files)                                                                  |                     | •       | •   | •     |
| Stand-alone printing support                                                                                          |                     | •       | •   | •     |
| NiceWatch - Integration middle-ware with data filtering support                                                       |                     | •       | •   | •     |
| NiceWatch - Serial (COM) port connectivity                                                                            |                     | •       | •   | •     |
| NiceWatch - Internet and distributed printing (POP3 and TCP/IP socket interfaces)                                     |                     | •       | •   | •     |
| <b>SPECIAL</b>                                                                                                        |                     |         |     |       |
| NiceForm - Data-entry and label printing application design                                                           |                     | •       | •   | •     |
| NiceMemMaster - Font and graphics download utility for thermal transfer printers                                      |                     | •       | •   | •     |
| <b>OTHER EDITIONS</b>                                                                                                 |                     |         |     |       |
| Print Only                                                                                                            |                     | •       | •   | •     |
| Network                                                                                                               |                     | •       | •   | •     |
| "with Windows CE" Support (Mobile wireless label printing, Pocket NiceLabel)                                          |                     | •       | •   | •     |
| "with Linux" Support (Linux label printing and data-detection module, NiceLabel for Linux)                            |                     | •       | •   | •     |
| Standard (limited to office printers like lasers and inkjets)                                                         |                     | •       | •   | •     |

[www.nicelabel.com](http://www.nicelabel.com)

Do not hesitate to check web site or contact your nearest reseller now for detailed information, latest specifications and free demo software.

## Contact address

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